

Improving urban transport performances by tendering lots : an econometric estimation of natural monopoly frontiers

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November 2006

Abstract: Recently, some cities decided to divide their transport network into several attractive and accessible parts (this procedure is called allotment) in order to reduce urban transit costs. Gains obtained by introducing more competition for the market should be compared with costs associated with cutting the network into several parts, and this question is crucially linked with the measure of returns to scale. In this paper, we estimate a translog cost function on a panel of French urban transit networks. Our main conclusion is that scale economies are exhausted for a production corresponding to a city of about 200,000 inhabitants and that allotment, in terms of scale economies, would reduce costs for the seven biggest cities of our sample.

Abbreviated title: Reducing cost of urban public transports by tendering lots?

1. Introduction

In order to provide their public transport services, 90% of the French local transport authorities are using calls for tender for more than 20 years. And those urban authorities are free to decide how to organise and contract out public transport services. But while an increasing number of European cities work with more than one operator (London, Stockholm, Helsinki...), none of the French transport authority moved to this form of governance, that is called allotment². Typically, public transports in cities like Lyon, Lille, Toulouse or Bordeaux are only operated by one single private operator.

However, during the last few years, the concentration of the industry has reduced the number of potential bidders: the three main companies hold now a 75% market share. And as a consequence or not, urban public transport costs increased dramatically during the same period. One of the possibilities in favour of competitive pressures (including benchmarking) and cost reducing is to divide networks into attractive and accessible parts. It is a governance scheme that we want to analyse with this contribution.

An allotment will probably increase transaction costs and reduce market power of local monopolies. But it also has consequences on the cost minimisation process, with which it should be consistent. So before studying the other aspects³, we will consider that an allotment could be desirable if it is not disconnected from the industry natural monopoly frontiers.

Technologically, an industry is said to be a natural monopoly if, over any relevant vector of outputs Y_k , the cost function $C(Y)$ is subadditive:

$$C\left(\sum_{k=1}^K Y_k\right) < \sum_{k=1}^K C(Y_k)$$

So in order to handle the question of urban transport natural monopoly frontiers, the central point deals with the industry cost function structure. The literature contains many single-product⁴ estimations for transport industry (Braeutingham 1999, Pels & Rietveld 2000). Some contributions are unavoidable, particularly about railways and airways (Caves, Christensen & Swanson 1980 et 1981, Caves, Christensen & Tretheway 1984), and a large number of econometric estimations had been realised on urban transport samples (Karlaftis 2001, De Borger, Kersters & Costa 2002).

This paper studies the operating costs of the French urban public transport networks. A translog cost function is estimated with a 1995-2002 panel data. We measure several significant diseconomies of scale in the production of vehicles-kilometres. So, the classical argument of a local natural monopoly seems to be limited, valid only for a production under 8 millions kilometres a year.

We will first (section 2) come back to the essential lessons on returns to scale proposed in the literature applied to urban public transport industry. We will then present in section 3 the translog cost function that will be estimated. In section 4, we discuss the econometric methodology chosen, particularly the advantages of panel data. The data are presented in section 5. The results of panel estimations are discussed in section 6.

2. Optimal size : literature review about the single-product

Empirical analysis considering an unique output are limited to study the heterogenous production of public urban transport services. However, the kind of econometric studies have some recurrent results that are an important basis in order to understand cost formation and

cost functions. Indeed, the literature contains lessons on scale economies in the industry that should not be ignored.

2.1 Definition of optimal size

In the single-product case, returns to scale are generally⁵ defined by the ratio between average cost and marginal cost, that is the inverse cost elasticity of production (ϵ_Y):

$$RTS = \frac{C}{Y \cdot \partial C / \partial Y} = \frac{1}{\partial \ln C / \partial \ln Y} = \frac{1}{\epsilon_Y}$$

Consequences are the followings :

- If $RTS < 1$: decreasing returns to scale, diseconomies of scale
- If $RTS = 1$: constants returns to scale
- If $RTS > 1$: increasing returns to scale, economies of scale

In addition, economies of scale in railway industry are classically decomposed into returns to density and returns to size (Keeler 1974, Caves Christensen & Tretheway 1984). Returns to density (RTD) measure the evolution of costs when the level of production change, given a constant network of infrastructures. Returns to size (RTS) measure the evolution of costs when a network is enlarging, given traffic constant per lane. In this objective, returns to density do not include the variation of the length of lines (LL):

$$RTD = \frac{1}{\epsilon_Y}$$

$$RTS = \frac{1}{\epsilon_Y + \epsilon_{LL}}$$

Some urban transport studies include the decomposition (Fazioli, Filippini & Prioni 1993, Levaggi 1994, Matas & Raymond 1998, Gagnepain 1998, Jha & Singh 2001, Karlaftis & McCarthy 2002, Filippini & Prioni 2003), but it is not clearly relevant. Indeed, infrastructure costs are specific only for some modes (subway, tramway, trolleys...), not for buses. And those costs are not supported by the operators (at least in the French urban transport industry). Moreover, the hypothesis of a constant level of infrastructure is only valid in a short term. So we think that this decomposition is not that helpful in our context.

2.2 Returns to scale and output measurement

The literature review presented in Table 1 show substantial differences between the numerous estimations realised. This diversity is in particular due to the variety of methodologies used by authors, and to the different samples considered. Yet, two results seem to be stable.

First, level of returns to scale depends on the output selected. Berechman & Guiliano (1984) observed diseconomies in terms of vehicles-kilometres; while considering receipts per passenger they noticed economies of scale. This result is confirmed in Karlaftis, McCarthy & Sinha (1999a) study, who estimated returns to size and density by passengers and vehicles-miles. So it seems to be higher returns to scale with a demand-oriented outputs (trips, journeys, receipts pere passenger or passenger-kilometres) than with supply-oriented outputs (vehicles-kilmetres or seats-kilometres).

Second, in most of the cases, returns to scale decrease with the size of the network (Viton 1981, Button & O'Donnell 1985, Thiry & Lawarree 1987, Filippini Maggi & Prioni 1992, Fazioli Filippini & Prioni 1993, Matas & Raymond 1998, Karlaftis McCarthy & Sinha 1999a, Jha & Singh 2001), mainly when it deals with supply oriented output. So generally returns to

scale are increasing, except for some studies from the 1980's: Williams & Dalal (1981) and Obeng (1984,1985).

<Insert Table 1 here>

In total, one of the most essential facts in order to discuss returns to scale levels is the choice of output. Vehicles-kilometres operators seem to have smaller optimal sizes than demand-oriented output producers do. So in terms of passengers, networks need to be more integrated (fares, connections...), but vehicles-kilometres operation should be done by smaller companies. This may explain why some European cities like Helsinki, London or Stockholm have adopted an institutional scheme with an organising authority controlling all the demand side, while several operators run vehicles on the lots (after a call for tender).

As a conclusion of this literature review on returns to scale in urban transport industry, the optimal size in terms of demand side output has a weak probability to be smaller than the urban area size, but has a higher probability in terms of supply side output. So we will concentrate our investigations in measuring the optimal size of a supply-oriented output.

3. The translog total cost function

Standard microeconomics defines cost function as the minimal cost for each production level, given relative factor prices and technology:

$$C(Y, W) = \min_x W \cdot X \quad \text{under constraint} \quad Y = f(X)$$

where $C(.)$ represents the cost function, Y is the vector of outputs levels, W is the vector of input prices, X is the vector of input quantities and $f(.)$ is the production function.

This function has the following properties:

- Monotonicity: Cost function is non-decreasing in prices (positive gradient).
- Homogeneity: For a given output, if all the input prices increase in the same proportion, total costs increase by this proportion.
- Concavity: The hessian matrix is negative semidefinite

Cost structure analysis requires a flexible functional form, minimising *a priori* restrictions and in particular unconstrained in terms of returns to scale and elasticity of substitution (Berndt & Khaled 1979). Christensen & Green (1976), in their study applied to electricity production, have for instance shown the translog⁶ cost function capacity to treat in a relevant way the question of economies of scale.

The translog cost function had been used in the large majority of studies (see Table 1) needing a flexible cost function.

A translog cost function is defined by:

$$\begin{aligned} \ln C = & \alpha_0 + \sum_{k=1}^K \beta_k \ln Y_k + \sum_{n=1}^N \alpha_n \ln W_n \\ & + \frac{1}{2} \sum_{k=1}^K \sum_{l=1}^K \beta_{kl} (\ln Y_k)(\ln Y_l) + \frac{1}{2} \sum_{n=1}^N \sum_{m=1}^N \alpha_{nm} (\ln W_n)(\ln W_m) \\ & + \sum_{k=1}^K \sum_{n=1}^N \gamma_{kn} (\ln Y_k)(\ln W_n) \end{aligned}$$

where C represents total costs, Y the vector K outputs and W the vector N input prices.

Two more *a priori* conditions are assumed:

- the matrix of coefficients is symmetric: (Young theorem) : $\beta_{kl} = \beta_{lk}$ et $\alpha_{nm} = \alpha_{mn}$
- homogeneity of degree 1 in price imply the following conditions (Euler theorem) :

$$\sum_{n=1}^N \alpha_n = 1 \quad ; \quad \sum_{m=1}^N \alpha_{nm} = 0, \forall n \quad ; \quad \sum_{n=1}^N \gamma_{nk} = 0, \forall k$$

Typically, one of the advantages of the translog form is the simplicity of elasticities of scale ε_{Y_k} evaluation:

$$\varepsilon_{Y_k} = \frac{\partial \ln C}{\partial \ln Y_k} = \beta_k + \sum_{l=1}^K \beta_{kl} \ln Y_l + \sum_{n=1}^N \gamma_{kn} \ln W_n$$

In addition, from a translog cost function, it is easy to determine the demands of input. The Shephard lemma implies equality between each input cost share (S_n) and the partial logarithmic derivation of cost in its input price:

$$S_n = \frac{\partial \ln C}{\partial \ln W_n} = \alpha_n + \sum_{m=1}^N \alpha_{nm} (\ln W_m) + \sum_{k=1}^K \gamma_{kn} (\ln Y_k) \quad \text{with } W_n > 0$$

The simultaneous estimation of cost shares and the cost function allow to increase the number of degree of freedom, and to improve the quality of the estimators. Parameters of the *n-1* cost share equations are estimated simultaneously (Christensen & Green 1976) by Zellner (1962) method⁷ (or SURE: *Seemingly Unrelated Regressions*).

At last, many studies used variable cost function that considers a fixed input, typically the fleet size. Despite its apparent pertinence, this choice implies serious difficulties that conducted us to reject it. Indeed most of variable cost estimations conduct to a positive effect

of fleet on cost (Viton 1981, Levaggi 1994, Kumbhakar & Bhattacharyya 1996, Karlaftis & McCarthy 2002, Fraquelli Piacenza & Abrate 2004, Piacenza 2006), which is clearly unrealistic. How buying more vehicles conduct to more variable costs? Credible results (negative effect) are rare (Obeng 1985, Gagnepain 1998).

There is somewhere a bias. And this bias seems to come from a misunderstanding on the production capacity choice. Urban transports require different levels of production during the day. And the volume of vehicles is decided in order to have a sufficient capacity during peak hours. As a consequence, "These proxy-variables for the capital stock reflect maximum available production capacity at one particular point in time and, therefore, are generally highly correlated with output increasing" (Filippini 1996). So if a network decides an increase in its peak-base ratio (with a constant amount of kilometres produced), variable costs and fleet will be more important. It is probably the effect measured by the proxy for capital, and this is not what the microeconomic model of variable cost functions assumes. And above all we can not really consider that the peak-base ratio is more fixed that the number of employees.

As a conclusion, total cost function seems to be better appropriate to study urban transport industry. The use of a variable cost function with fleet as proxy for capital raises more questions than it solves. And as most of investment are directly granted (including buses) by local governments, it is probably more adapted to run a total cost function.

About the specification of the function, we saw that a translog cost function has several interesting properties in order to measuring returns to scale. It is probably why translog had been used in a large majority of papers.

4. Econometric models and methods

Translog cost functions have been generally used for urban transports (see Table 1), since the very often quoted paper of Viton (1981). Progressively, econometric methods and models became more refined. On the one hand, specifications estimated are less and less restrictive : linear, Cobb-Douglas then translog. And on the other hand, data are more and more available and large, which allow researchers to investigate more than time series analysis or cross-section studies. In fact, standards are clearly oriented to estimations of flexible functions (typically translog) on panel data (Thiry & Lawarree 1987, Kumbhakar & Bhattacharyya 1996, Matas & Raymond 1998, Karlaftis McCarthy & Sinha 1999a, Filippini & Prioni 2003).

Time series models reduce the analysis to a particular network, or imply a macro aggregation. For urban transport, time series are standing a relatively small variance and are very sensible to local determinants. Time series estimations had been historically used during the 1980's, according to macroeconomic data (Berechman 1983, De borger 1984) or local ones (Berechman & Guiliano 1984, Andropoulos & al 1992).

Cross-section estimations give a really more interesting perspective of production structure of the industry. The joint study of firms with different sizes is more able to improve our understanding of scale economies. In return, cross-section analysis assume that firms have access to the same technology, produce the same type of services and are facing the same environment, which is sometimes difficult and can be ease by using control variables⁸ that limit effects of non relevant heterogeneity:

- Average commercial speed : Viton 1992, Levaggi 1994, De Rus & Nombela 1997, Gagnepain 1998, Fraquelli Piacenza & Abrate 2004, Piacenza 2005

- Load factor for a demand-oriented output: Levaggi 1994, Kumbhakar & Battacharyya 1996, Jha & Singht 2001
- Number of stops: Filippini, Maggi & Prioni 1992, Filippini & Prioni 2003
- Urban constraints (density, centrality...): Levaggi 1994, Dalen & Gomez-Lobo 2003
- Institutional or organisational design (ownership, contract): Kumbhakar & Battacharyya 1996, De Rus & Nombela 1997, Gagnepain 1998, Dalen & Gomez-Lobo 2003, Filippini & Prioni 2003, Piacenza 2005
- Peak-base ratio: Button & O'Donnell 1985, Viton 1992, Karlaftis McCarthy & Sinha 1999a.

Estimations on panel data tend to stand out, thanks to their particular contribution to study the double individual and time dimension. But above all, panel data allow us to take into account the influence of unobservable information. Estimated coefficients will be free of individual effects, since those individual effects are theoretically isolated by panel models. The panel model will affect them in the specific individual effect of each network. And to benefit from this property, the additional hypothesis we need is to assume that unobservable characteristics of networks are constant during the time period considered. In our sample considering urban area, it is quite realistic to assume that some local components (geography, housing, urban structure...) are constants in a short run.

5. Data

We used an unbalanced panel data of 959 observations on 141 French urban transport networks⁹, for the years 1995 to 2002. This data set was gathered thanks to the annual surveys

conducted by the *Centre d'Etude et de Recherche du Transport Urbain* (CERTU), a ministerial agency.

For a purpose of homogeneity, we have excluded non-urban traffics, and the small networks (under 30,000 inhabitants) that are assumed to have a different production function. In addition, several observations (network-year) were discarded because some data were missing or were suspected to be wrong after a careful scanning of the data. This database is the biggest and the most updated on the French urban public transport system. Its physical and institutional variables were used in a recent paper (Roy & Yvrande-Billon 2007). Since, we did collect and treat accounting data.

5.1 Prices and costs

Labour is the main input factor of the operators. Its price W_L is obtained by dividing annual labour expenses by the number of equivalent full time employees¹⁰. So labour price W_L is actually an average cost of labour for each network, ignoring the differences of wage structure.

The others expenses considered are dealing with energy and maintenance. Price of energy and maintenance W_A is the ratio between the total amount of purchases (including taxes) and the total number of kilometres covered by the vehicles of the network during the year.

We are not considering any price of capital, and cost of capital (typically amortisation and depreciation expenses) is not added to the cost variable C . Mainly, this kind of data is not properly filled out. And moreover, buses are generally owned by the organising authority. At last, we assume that capital cost is the same everywhere in France, and by the way it will not explain differences in costs.

In total, costs considered are only operating costs (€ 2002) in their main dimensions: labour, energy and maintenance. Capital costs are not available and probably not relevant. Table 2 shows the large panel we use. Around 50% of firms operating costs are between 1.5 millions € and 10 millions €. The last quartile is very large, as it includes networks with more than 100 millions € of expenses: Lille, Marseille (> 130 millions €) and Lyon (> 220 millions €). The mean price of labour is 33 400 € and the mean purchases price is 0.69 €.

<Insert here Table 2>

5.2 Output : vehicles-kilometres

The definition of outputs had been largely debated in transportation literature. Some authors argue that demand-related indicators (e.g. passenger-km or number of passengers) are more relevant than pure supply indicators (e.g. vehicle-km or seat km) because they take into account the economic motivation for providing services. Ignoring demand may lead to consider that the most efficient operators are those whose buses are empty.

The output we retain in this paper is supply-orientated; it is the number of vehicle-kilometres. The main argument explaining our choice is that demand-related output will certainly conduct to a larger natural monopoly as we explained it in section 2.2 .

Km includes different kind of vehicles-kilometres. Some of them, *KmL*, are realised by different light rail transit (LRT) systems, mainly subway and tramway. We also distinguish in Table 2 kilometres produced with short buses or minibuses (*KmP*), and articulated buses (*KmBA*). Table 2 show that only a few number of networks use the whole diversity of

vehicles. Close to 50% of networks declare to do not operate articulated buses or small buses.

Figure 1 shows the "gross" cost function extracted from the data.

<Insert here Figure 1 >

Data used are not perfect, but the sample is large and quite complete. They will allow us to estimate returns to scale in the French urban transport industry, according to the advanced standards of a translog function on panel data.

6. Estimation results

6.1 Global comments

The fixed effects model we estimate at the mean values is the following translog cost function:

$$\ln c_{it} = \alpha_i + d_t + \beta_k \ln Km_{it} + \frac{1}{2} \beta_{kk} (\ln Km_{it})^2 + \alpha_p \ln P_{it} + \frac{1}{2} \alpha_{pp} (\ln P_{it})^2 + \gamma_{kp} (\ln Km_{it})(\ln P_{it}) + \varepsilon_{it}$$

where α_i 's and d_t 's represent the individual and time effects,

$$P_{it} \equiv \frac{W_{L,it}}{W_{A,it}} \text{ and } c_{it} \equiv \frac{C_{it}}{W_{A,it}} \text{ (price homogeneity condition),}$$

and ε_{it} is a stochastic disturbance independent and identically distributed $\text{IID}(0, \sigma_\varepsilon^2)$.

In parallel¹¹ to this fixed effect model (*Within*), we show in Table 3 the resultats of the two classical alternative models: a random effect model¹² (*Random*) and a model without

individual effect (*Pooling*). The *Pooling* model is a cross-section estimation with time dummy variables. The *Random* model have less parameters (and more degree of freedom) as the α_i are assumed random:

- *Pooling*: $\alpha_i = \alpha_0, \forall i$
- *Random*: $\alpha_i = \alpha_0 + u_i$, with $u_i \sim IID(0, \sigma_u^2)$

<Insert here Table 3>

Econometric standard tests of comparison between the models are presented in Table 4.

First, a Fisher test concludes that the *Within* model should be preferred to the *Pooling* model (without fixed effects). A Fisher test is also used to test three other specifications that are rejected compare to the *Within*.

Second, the Lagrange multiplier test proposed by Breusch & Pagan (1980) show that *Random* model is econometrically more relevant than the *Pooling* one.

And last but not least, the Hausman (1978) test comparing the closeness of the *Within* and the *Random* coefficients is rejected, which is meaning that individual effects are correlated with at least one of the explanatory variable. We will come back to this result, which requires more comments.

<Insert here Table 4>

In addition, some restrictions have been tested: homotheticity, homogeneity in production, elasticity of substitution equal to one and Cobb-Douglas function. According to a Wald test, all these restrictions are rejected.

So according to those five tests, the existence of specific effects seems credible, and the *Within* model appears to be statistically more relevant. The translog specification also appears to be econometrically robust.

6.2 Input price coefficients

The first order price coefficients α_p are quite stable for the three models, but are not exactly conform to the value we were expected, which is the cost share of labour (see Table 5) at the mean point. It is the most problematic point associated with input prices.

<Insert here Table 5>

The simultaneous estimation of the cost function and the labour cost share¹³ according to the SURE method¹⁴ is clearly correcting results in accordance with the previous remark. Table 6 shows that the first order coefficient reach approximately the labour cost share, and the cross coefficient γ_{pp} become positive. The second order coefficient α_{pp} is not significantly different.

<Insert here Table 6 >

Secondly, we have to control the concavity in price of the cost function. This condition is verified if the second order derivative matrix is negative semidefinite, which is implying to meet the three following conditions:

- $\frac{\alpha_{pp} - X}{W_L^2} C + \left(\frac{X}{W_L}\right)^2 C \leq 0$
- $-\left(\frac{\alpha_{pp} - X}{W_L^2} C + \left(\frac{X}{W_L}\right)^2 C\right) \left(\frac{\alpha_{pp} - 1 + X}{W_A^2} C + \left(\frac{1-X}{W_A}\right)^2 C\right) + \left(-\frac{\alpha_{pp}}{W_A W_L} C + \frac{X}{W_L} \frac{1-X}{W_A} C\right)^2 \leq 0$
- $-\frac{\alpha_{pp} - 1 + X}{W_A^2} C + \left(\frac{1-X}{W_A}\right)^2 C \leq 0$

with $X = \alpha_p + \alpha_{pp} \left(\ln \frac{P}{P..}\right) + \gamma_{kp} \left(\ln \frac{Km}{Km..}\right)$

And those three conditions are true if and only if:

$$\alpha_{pp} - X + X^2 \leq 0$$

This last condition impose that α_{pp} is inferior to $\frac{1}{4}$. And the second order coefficients (α_{pp}) measured in Table 4 and Table 6, are always less than 0.18.

6.3 Output coefficients

In this paper, we are mainly interested in output coefficients. The first order coefficient corresponds to scale elasticity at the mean level of output. We notice mainly that scale elasticity is very weaker in the *Within* model than in the *Random* model (from 0.718 to 1.059 in Table 4). Consequences in terms of returns to scale are by the way completely opposed. Figure 2 shows returns to scale estimated by the two translog models, and defined by:

$$RTS = \frac{1}{\beta_k + \beta_{kk} \ln\left(\frac{Km_{it}}{Km..}\right) + \gamma_{kp} \ln\left(\frac{P_{it}}{P..}\right)}$$

<Insert here Figure 2 >

Returns to scale are increasing and always higher than 1 for the *Within* model. They are decreasing and become inferior to 1 after approximately 1 millions vehicles-kilometres per year for the *Random* model.

Figure 3 describes marginal cost and average cost curves for the two models. The *Within* model corresponds to an average cost curve continuously decreasing, while the *Random* model implies a minimum average cost when returns to scale become lower than one. The *Within* model concludes to a natural monopoly as marginal cost are never increasing on the sample range. But it is unconvincing that the cost of a new kilometre is under 2 € in a large network. Indeed, as noticed by Thiry & Lawarree (1987), fixed effects are probably stocking a part of the size effect.

<Insert here Figure 3 >

As a consequence, the *Within* model seems to be questioned. In fact, the difference is explained by the strong correlation between individual effects and Km as illustrated in Figure 4. The *Random* model ignores this correlation, which leads to an inconsistent estimator (see for example Verbeek 2005, p.351). And according to the previous Hausman test and Figure 4, individual effects are correlated with outputs.

<Insert here Figure 4>

Yet, “unfortunately, applied researchers have interpreted a rejection as an adoption of the fixed effect model and nonrejection as an adoption of the random effect model” (Baltagi, 2005, p.19). Indeed, the two models do not have the same significance. The *Within* estimates a scale elasticity, given a value of α_i . Conversely, the Random effect approach is not conditional upon the individual α_i 's but integrates them out. So the two model just have a different meaning. The appropriate interpretation is that the *Within* model measures a β_k conditional upon the values for α_i . β_k is the best value to explain $\ln c_{it}$, *ceteris paribus* (including α_i). The *Random* model measures β_k while α_i is not constant, so its impact is included in the coefficient. Finally, if we estimate (by OLS) a function explaining the fixed effects α_i 's from the *Within* model (represented in Figure 4) with the individual means of Km and their squared, we obtain the following coefficients at the mean values:

$$\alpha_i = 9.15 + 0.35 * \ln Km_i + 0.05 * \frac{1}{2} (\ln Km_i)^2 + \varepsilon_i$$

Those coefficients are clearly representing the differences between the *Within* and the *Random* ones (α_0 , β_k and β_{kk}) from Table 3. The intercept is the α_0 of the *Random* model. The sum of 0.718 and 0.35 is very close from 1.059. And the sum of -0.03 (non-significant) and 0.05 is not far from 0.0499.

As a conclusion, the *Within* and *Random* models are explaining in a different way the data. The *Within* model is probably more useful in order to discuss small variations in the short run, while the *Random* model is considering a heavier production modification (where α_i varies). Our problematic of allotment will conduct us to prefer the *Random* model. And in addition we

are not very interested in the particular values of α_i . However, the random estimation we obtained is not consistent given the correlation between the individual effects and the explanatory variables Km and Km^2 . The next model we are proposing is including instrumental variables, according to Hausman & Taylor (1981). It is a consistent *Random* model.

6.4 A random with instrumental variables model

For practical reasons, the *HT* (Hausman & Taylor) model is estimated for a balanced panel. This panel gathers the 78 networks from the global unbalanced panel, with the condition that we have data every year from 1995 to 2002 (624 observations). Instrumental variables used are the deviation from individual means for every variable, and individual means only for exogenous variable that are: $\ln P_{it}$, $(\ln P_{it})^2$ and $(\ln Km_{it})(\ln P_{it})$.

Results are presented in Table 7. Estimations of the *Within*' and *Random*' models with the balanced panel show results very close from Table 3 ones. So we will not do more comments on them. They will be a benchmark in order to discuss the model *HT* results, which globally have an intermediate position.

<Insert here Table 7 >

In particular, returns to scale deal with β_k and β_{kk} coefficients. Those coefficients have to be interpreted as the *Random* ones. The *HT* model leads to increasing returns to scale at the mean point (1/0,9413), RTS that are increasing at a 0.0855 rate. Compared to the *Within*', which consider returns to scale given an α_i , the β_k is significantly higher (Hausman test is rejected). This level is also weaker than the one obtained by the *Random*' model and the

model is consistent. The *HT* model have the double advantage to be econometrically and economically consistent (it has the same interpretation than the *Random*).

Returns to scale of the model *HT* and their consequences on cost curves are summarised in Figure 5. Returns to scale become inferior to one for a production level around 7.5 millions vehicles-kilometres per year, which is correspond to the optimal size revealed by the model. This result is credible, and is approximately the production of cities like Reims, Saint-Etienne, Caen or Rennes. It also corresponds to one half of the production of Strasbourg, Nantes, Toulouse or Bordeaux, one third of the production of Lille or Marseille, and one sixth of the production of Lyon.

<Insert here Figure 5 >

At last, about time effects, the *HT* model estimates, as the others, a global increase of unit cost (with constant production and price ratio). The productivity falls by 1.88% between 1995 and 1999 and speeds up its decline the year after: 2.5% (4.38%-1.88%) between 1998 and 1999, 1.97% (6.35%-4.38%) between 1999 and 2001, and 0.66% (6.35%-7.01%) between 2001 and 2002.

7. Conclusion

In order to study the opportunity of urban public transport allotment, the aims of this paper was to evaluate the natural monopoly frontiers in this industry in France. According to a review of literature that mainly shows that a supply-oriented output was more appropriate to fragment networks, we estimated a translog cost function.

Within and random model was estimated on large panel of French data. It shows that random model was more appropriate but needed the complement of instrumental variables to be consistent.

In this later case, the optimal size measured for the sample is 7.5 millions of vehicles-kilometres. This result is quite consistent with the literature review, and will for instance imply to do three different calls for tender for Marseille or Lille, in accordance to what is implemented in London or Stockholm.

However, this study is restricted to the production side, and other determinants like transaction and information costs and benefits are not taking into account. Further researches into those directions should give us a clearer idea of what is desirable. We will also investigate the closer field of multiproduct cost functions to find more detailed results.

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Table 1 : Cost function (single output) estimation: a survey

Authors	Models estimated	Data	Outputs (average) [range]	Main results ¹⁵ (average) [range]
Viton (1981) <i>Journal of Industrial Economics</i>	Translog Variable cost SURE Cross-section	54 operators 1975 USA Urban + periphery	Vehicles-miles (11.73 millions) [0.168 to 88.5] + fleet	RTD ^{CT} = (1.78) [1.67 to 1.93] RTD ^{LT} = [1.16 (small) to 0.87 (big)] ϑ_{LF} = [0.22 to 0.56] η_{Lw} = [-0.03 to -0.19] η_{Fe} = [-0.19 to -0.57]
Williams & Dalal (1981) <i>Journal of Regional Science</i>	Translog Total cost SURE Cross-section	20 operators publics 1976 Illinois USA Bus	Vehicles-miles Small and medium networks : < 4 millions	RTS [0.60 (small) to 2 (medium)] ϑ_{LF} = [ns to 0.060] ϑ_{LM} = [-2.02 to -2.07] ϑ_{KM} = [2.03 to 2.26] $\vartheta_{LK} = \vartheta_{MF} = \vartheta_{FK} = ns$
Berechman (1983) <i>Journal of Transport Economics and Policy</i>	Translog Total cost SURE Time series	Quarterly national data 1972-1979 Israel Urban et inter-urban	Gross receipt (millions of shekels 1969) [69.7 to 103]	RTS ^{LT} = (1.85) ϑ_{LK} = [-0.024 to -0.214] η_{Lw} = [-0.007 to -0.046] η_{Kr} = [-0.432 to -0.451] η_{Lr} = [-0.015 to -0.157] η_{Kw} = [-0.008 to -0.056]
De Borger (1984) <i>Journal of Industrial Economics</i>	Translog Variable cost SURE Time series	Annual data 1951-1979 Belgium SNCV : regional buses	Seats-kilometres	RTD ^{CT} = [0.34 to 5.29] ϑ_{LF} = [0.316 to 0.703] η_{Lw} = [-0.135 to -0.023] η_{Fe} = [-0.568 to -0.293]
Berechman & Giuliano (1984) <i>Transportation Research Part B</i>	Translog Total cost SURE Time series	Quarterly data 1972-1979 San Francisco USA	Vehicles-miles then receipt per passenger 800 bus	RTS ^{V-M} = (0.696) RTS ^{R/P} = (1.22) ϑ_{LF} = [-0.03 to 0.11] η_{Lw} = [-0.002 to -0.04] η_{Fe} = [-0.05 to -0.12]
Button & O'Donnell (1985) <i>Scottish Journal of Political Economy</i>	Translog Total cost SURE Cross-section	44 networks 1979-1980 United-Kingdom 44 districts	receipt per passenger + peak/base ratio and density	RTS = [0.9 (big) to 1.4 (small)] ϑ_{LK} = (0.305) ϑ_{LM} = (0.657) ϑ_{MK} = (-0.339) Weak price elasticities
Obeng ¹⁶ (1985) <i>Journal of Transport Economics and Policy</i>	Translog Variable cost Cross-section	62 operators 1982 USA Urban + periphery	Passengers-miles Firms from 25 to 600 vehicles	RTS ^{CT} = [0.75 (small) to 4.17 (big)] RTS ^{LT} = [0.55 to 0.72] ϑ_{LK} = [0.497 to 0.708] η_{Lw} = [-0.164 to -0.218] η_{Fe} = [-0.441 to -0.474] η_{Le} = [-0.087 to -0.328] η_{Fw} = [-0.379 to -0.46]
Berechman (1987) <i>Regional Science and Urban Economics</i>	Translog Total cost ML Time series	Quarterly national data 1972-1981 Israel Urban, suburban et inter- urban buses	Vehicles-kilometres (93.9 millions in 1972) Journeys (7.93 millions in 1972)	RTS ^{VK} = [1.7 to 2] RTS ^{Jou} = [1.2 to 2.86] ϑ_{LF} = [-1.6 to ns] ϑ_{MK} = [-0.80 to ns] ϑ_{LK} = [ns to 0.32] ; ϑ_{MF} = [0.39 to 0.76] ; ϑ_{ML} = [-0.25 to 0.25] ϑ_{FK} = [0.26 to 0.91]

Thiry & Lawarree (1987) <i>Annales de l'économie publique, sociale et coopérative</i>	Translog Variable cost SURE Panel	5 operators 1962-1986 Belgium Bus, tramway, subway and trolley	Seats-kilometres (5 034 to 0.310 millions in 1986)	$RTS^{LT} = RTS^{CT} = [0.89 \text{ to } 4]$ $\vartheta_{LF} = [0.57 \text{ to } 0.67]$ $\eta_{Lw} = [-0.03 \text{ to } -0.06]$ $\eta_{Fe} = [-0.50 \text{ to } -0.61]$
Andrikopoulos, Loizidis & Prodromidis (1992) <i>International Journal of Transport Economics</i>	Translog Total cost SURE Time series	Annual data 1960-1986 Athens Subway, bus et rail separately	Passengers De 95 (1960) to 104 (1986) millions	$RTS^{Sub} = RTS^{rail} = (0.41)$ $RTS^{bus} = (0.68)$ $\vartheta_{EK} = [0.99 \text{ to } 1.5]$ $\eta_{Lw} = [0 \text{ to } -0.21]$ $\eta_{Fe} = [-0.26 \text{ to } -0.46]$ $\eta_{Kr} = [0 \text{ to } -1.15]$
Delausse, Perelman & Thiry (1992) <i>Economie et Prévision</i>	Cobb-Douglas Variable cost SURE Panel	13 operators (all) 1978-1987 Belgium Urban, SNCV et regions	Seats-kilometres and Passengers	$RTS^P = 0.685$ Weak complementary between labour and fuel
Filippini, Maggi & Prioni (1992) <i>Annals of Public and Cooperative Economics</i>	Translog Total cost SURE Cross-section + trend	62 operators 1986-1989 Switzerland bus	Seats-kilometres (7.3 millions) + number of stops Passengers-kilometres (2.1 millions) + number of stops	$RTS^{SKO} = (1.16)$ [1.50 (small) to 1.00 (big)] $RTD^{SKO} = (1.45)$ [1.78 (small) to 1.28 (big)] $RTS^{PK} = (1.24)$; $RTD^{PK} = (2.19)$
Fazioli, Filippini & Prioni (1993) <i>International Journal of Transport Economics</i>	Translog Total cost SURE Cross-section + trend	40 operators 1986-1990 Emilia Romagna (Italy) Bus	Seats-kilometres (18.4 millions) + length of lines (34 kilometres)	$RTD^{LT} = [2.47 \text{ (big) to } 2.64 \text{ (small)}]$ $RTS^{LT} = [1.68 \text{ (big) to } 2.11 \text{ (small)}]$
Levaggi (1994) <i>Studi Economici</i>	Translog Variable cost SURE Cross-section	55 operators 1989 Italy Bus	Passengers-kilometres + length of network, density, average speed and load factor	$RTS^{CT} = (0.92)$; $RTD^{CT} = (0.89)$ $RTS^{LT} = (1.43)$; $RTD^{LT} = (1.38)$ $\vartheta_{LF} = (-0.30)$ Cost-elasticity to speed : -0.017
Kumbhakar & Bhattacharyya (1996) <i>Empirical Economics</i>	Translog Variable cost TFP SURE Panel (random)	31 operators publics 1983-1987 India Bus	Passengers- kilometres + fleet use, load factor and ownership	$RTD = (2.38)$
De Rus & Nombela (1997) <i>Journal of Transport Economics and Policy</i>	Translog Total cost ML Cross-section	35 operators 1992 Spain Bus	Vehicles-kilometres (3 304 thousand) + average speed (12.5 km/h) et ownership (12 publicly owned)	$RTS = 1$ <i>Weak t's</i> $\eta_{Lw} = (-0.235)$ $\eta_{Fe} = (0.091)$
Matas & Raymond (1998) <i>Transportation</i>	Translog Total cost OLS Panel (random)	9 networks 1983-1995 Spain Mains cities	vehicles-kilometres (22.723 millions) + length of network (377 kms)	$RTD = 2$ $RTS^{CT} = [0.91(\text{big}) \text{ to } 2.25 \text{ (small)}]$ $RTS^{LT} = [0.70(\text{big}) \text{ to } 1.29(\text{small})]$
Gagnepain (1998) <i>Economie et Prévision</i>	Translog Variable cost ML Cross-section + trend	60 operators 1985-1993 France Urban and periphery (without Lyon, Paris and Marseille, > 100 000 inhabitants)	vehicles-kilometres (5.4 millions) + average commercial speed (16.7 km/h), length of network and type of contract	$RTD^{CT} = 2.60$; $RTD^{LT} = 0.87$ $RTS^{CT} = 2.42$; $RTS^{LT} = 0.80$ $\eta_{Lw} = (-0.015)$ $\eta_{Fe} = (-0.134)$ $\eta_{Le} = (0.149)$ $\eta_{Fw} = (0.149)$ Cost-elasticity to speed: (-0.13)

Karlaftis, McCarthy & Sinha (1999a)	Translog Variable cost SURE	18 networks 1983-1994 Indiana (USA)	Vehicles-miles (0.73 millions) [2.9 to 0.155] +age fleet, ratio peak/base et Saturday	RTS ^{V-M} = [> 1 (small) to < 1 (big)] RTD ^{V-M} = [> 1 (small) to < 1 (big)] ϑ_{LF} = [0.197 to 0.222] η_{Lw} = (-0.08) η_{Fe} = [-0.447 to -0.418]
<i>Journal of Transportation Engineering</i>	Cross-section + trend	<i>Fixed-route systems</i>	Passengers +age fleet, ratio peak/base et Saturday	RTD ^{pass} > 1
Karlaftis, McCarthy & Sinha (1999b)	Translog Variable cost ML	60 observations 1991-1995 Indianapolis (USA)	Vehicles-miles	RTS = (1.05) RTD = (1.75)
<i>Journal of Transportation and Statistics</i>	Monthly series			
Jha & Singh (2001)	Translog Total cost SFA ML	9 operators publics 1983-1997 India Bus	Passagers-kms, + length of lines, load factor and rate of bus use	10 billions passengers-kms RTS ^{small} = (1.036) 27 billions de passagers-kms RTS ^{medium} = (0.898) 50 billions de passagers-kms RTS ^{big} = (0.799)
<i>International Journal of Transport Economics</i>	Cross-section + trend			
Karlaftis & McCarthy (2002)	Translog Variable cost Cluster SURE	256 networks 1986-1994 USA Urban + periphery	Vehicles-miles (5.1 millions) [67.8 to 0.408] + length of network	RTS ^{CT} = (1.28) [0.99 to 11] RTD ^{CT} = (1.33) [0.99 to 20] ϑ_{LF} = (-0.55) [0.63 to -0.53] η_{Lw} = (-0.17) [-0.16 to -0.24] η_{Fe} = (-0.45) [-0.45 to -0.17]
<i>Transportation Research Part E</i>	Cross-section + trend			
Filippini & Prioni (2003)	Translog Total cost SURE et ML Panel + trend	34 operators 1991-1995 Switzerland Regional buses	Bus-kms (421 000) + length of lines Seats-kilometres (29 millions) + number of stops and ownership	RTS ^{BKO} = 1.04 – RTS ^{PKO} = 1.17 RTD ^{BKO} = 1.37 – RTD ^{PKO} = 1.97 ϑ_{LF} = (0.007) ϑ_{LK} = (2.52 – 2.65)
<i>Applied Economics</i>				
Dalen & Gómez- Lobo (2003)	Cobb-Douglas Total cost SFA ML	142 operators 1987-1997 Norway Bus	Urban vehicles-kms and inter-urban vehicles- kms + density, centrality et <i>industry index</i>	RTD ^{CT} = 1.038 RTD higher with inter-urban traffic. Cost-complementarity: 0.013
<i>Transportation</i>	Panel + trend			
Fraquelli, Piacenza & Abrate (2004)	Translog Variable cost SURE	45 operators 1996-1998 Italy	Seats *vehicles-kms (437 709 millions) [36 to 8 156 709]	RTD ^{CT} = 2.09 RTD ^{LT} = 1.85 M _{LF} = [0.30 to 0.35] η_{Lw} = (-0.11) η_{Fe} = (-0.32)
<i>Annals of Public and Cooperative Economics</i>	Cross-section	Urban (without Rome, Milan and Naples), inter-urban and regional railways	+ commercial average speed (23.12 km/h) [13km/h to 45km/h] et type of service	Cost-elasticity to speed:(-0.22)
Piacenza (2006)	Translog Variable cost SFA ML	45 operators 1993-1999 Italy Urban, inter-urban and regional railways	Seats *vehicles-kms (542 216 millions) + average commercial speed (23.3 km/h) [13 km/h to 45.5 km/h], type of service et type of contract	RTD ^{CT} = 1.89 RTD ^{LT} = 1.83 Some restrictions accepted Cost-elasticity to speed: (-0.18)
<i>Journal of Productivity Analysis</i>	Cross-section + trend			

Quantities: L = labour, F = fuel, M = maintenance et K = capital ; Prices: w = travail, e = fuel et r = capital ; ϑ Allen's elasticity of substitution ; M Morishima's elasticity of substitution ; η price-elasticity of input demand ; *SFA* : Stochastic Frontier Analysis ; *TFP* : Total Factor Productivity Analysis ; *SURE* : Seemingly Unrelated Regressions ; *ML* : Maximum Likelihood

Table 2 : Descriptive statistics

Variables	Min.	1st Quartile	Median	Mean	3rd Quartile	Max.
C : operating costs (€2002)	404 000	1 461 000	3 480 000	12 430 000	10 810 000	226 100 000
W_L : labour price (€2002)	19 900	30 400	33 600	33 400	36 700	48 700
W_A : purchases (energy and material) price (€2002)	0,274	0,549	0,660	0,692	0,774	2,08
Km : vehicles-kilometres of which	206 000	619 600	1 320 000	3 434 000	4 005 000	45 390 000
- KmL : Light Rail Transit systems	0	0	0	219500	0	10 950 000
- KmBA : articulated buses	0	0	0	487 800	393 500	6 745 000
- KmP : microbus and short buses	0	0	42 750	134 400	162 200	1 612 000

Table 3 : Translog cost function estimation results

	Within		Random		Pooling	
	Coef	P(> t)	Coef	P(> t)	Coef	P(> t)
α_0			9.125	***	9.179	***
β_k	0.7184	***	1.0595	***	1.0680	***
β_{kk}	-0.0323	0.13	0.0499	***	0.0149	**
α_p	0.5700	***	0.5467	***	0.5203	***
α_{pp}	0.1749	***	0.1716	***	0.0414	0.50
γ_{kp}	-0.0215	*	-0.0223	*	-0.0334	**
d_{1996}	0.02%	0.97	-0.66%	0.25	-0.53%	0.72
d_{1997}	0.85%	0.12	0.17%	0.78	-0.14%	0.92
d_{1998}	1.50%	**	0.29%	0.62	-0.33%	0.82
d_{1999}	4.16%	***	2.29%	***	1.16%	0.42
d_{2000}	5.21%	***	2.83%	***	1.98%	0.17
d_{2001}	7.16%	***	4.57%	***	4.49%	**
d_{2002}	8.38%	***	5.18%	***	4.89%	***
ssr	1.316		1.778		11.582	
df	806		946		946	

Probabilities: 0 '****', 0.001 '***', 0.01 '**' and 0.05 '.'

Table 4 : Usual tests for individual and time effects

Type of test	H ₀	Q	Threshold	Critical probability	Decision
Fisher	$\alpha_i = \alpha_0, \forall i$	45.63	$F_{5\%}(140,806) = 1.227$	0	Reject <i>Pooling</i> model
Fisher	$d_t = 0, \forall t$	43.21	$F_{5\%}(7,806) = 2.021$	0	Reject <i>Within</i> model without time effects
Fisher	$\begin{cases} \alpha_i = \alpha_0, \forall i \\ d_t = 0, \forall t \end{cases}$	45.02	$F_{5\%}(147,806) = 1.222$	0	Reject <i>Within</i> model without fixed effects
Breush-Pagan	$\sigma_u = 0$	4561.8	$\chi^2_{5\%}(1) = 3.84$	0	Reject <i>Pooling</i> model
Hausman	$\hat{b}_r = \hat{b}_w$	151.17	$\chi^2_{5\%}(5) = 11.07$	0	Reject <i>Random</i> model

Table 5 : Input share of operating costs

	Minimum	1st Quartile	Median	Mean	3rd Quartile	Maximum
Labour share	49.35 %	72.60 %	75.80 %	74.95 %	78.31 %	88.45 %
Purchase share	11.55 %	21.69 %	24.20 %	25.05 %	27.40 %	50.65 %

Table 6 : Simultaneous estimation (SURE) of cost function and labour cost share

	Pooling _s		Within _s	
	Coef	P(> t)	Coef	P(> t)
α_0	9.225	***		
β_k	1.0810	***	0.6848	***
β_{kk}	0.0171	***	-0.0218	0.30
α_p	0.7689	***	0.7571	***
α_{pp}	0.1778	***	0.1424	***
γ_{kp}	0.0186	***	0.0177	***

d_{1996}	0.72%	0.44	1.26%	.
d_{1997}	0.55%	0.56	2.03%	***
d_{1998}	0.46%	0.62	2.67%	***
d_{1999}	1.24%	0.18	5.84%	***
d_{2000}	2.21%	*	8.45%	***
d_{2001}	2.64%	**	10.26%	***
d_{2002}	2.66%	**	11.32%	***
ssr	15.025		1.663	
df	946		806	

Prob: 0 '***', 0.001 '**', 0.01 '*' and 0.05 '.'

Table 7 : Hausman & Taylor model estimation

	Within'		Random'		HT	
	Coef	P(> t)	Coef	P(> t)	Coef	P(> t)
α_0			9.136	***	9.042	***
β_k	0.7487	***	1.0598	***	0.9413	***
β_{kk}	-0.0085	0.72	0.0513	***	0.0855	***
α_p	0.5947	***	0.5674	***	0.5773	***
α_{pp}	0.3001	***	0.2906	***	0.2912	***
γ_{kp}	-0.0005	0.96	0.0019	0.86	-0.0040	0.75
d_{1996}	0.38%	0.51	-0.41%	0.49	-0.03%	0.95
d_{1997}	1.32%	*	0.55%	0.37	0.97%	0.17
d_{1998}	2.47%	***	1.26%	*	1.88%	**
d_{1999}	5.24%	***	3.41%	***	4.38%	***
d_{2000}	5.43%	***	3.03%	***	4.28%	***
d_{2001}	7.61%	***	4.98%	***	6.35%	***
d_{2002}	8.58%	***	5.39%	***	7.01%	***
ssr	0.6584		0.8629		1.1398	
df	534		611		610	

Probabilities: 0 '***', 0.001 '**', 0.01 '*' et 0.05 '.'

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² Allotment consists of a fragmentation of the unique call for tender into several ones.

³ This research has been partly supported by the PREDIT (<http://www.predit.prd.fr>), and is part of a research program that also discuss the other aspects and consequences of allotment.

⁴ A next paper will discuss the more complete but also more complex multiproduct case

⁵ Returns to scale are measured in some paper by : $-\frac{\partial \ln(C(Y)/Y)}{\partial \ln Y} = 1 - \varepsilon_Y$

⁶ The *transcendental logarithmic* cost function had been introduced by Berndt, Christensen, Jorgensen & Lau. Guilkey, Lovell & Sickles (1983) demonstrated the reliability of the translog, compared to some other flexible functional forms, by a Monte Carlo simulation. However, the translog is still a second order approximation which could be generalised (Piacenza & Vannoni 2004)

⁷ Results are asymptotically equivalent to the maximum likelihood estimator.

⁸ A screening of the data sample (Williams & Dalal 1981), or a cluster design (Karlaftis & McCarthy 2002) can also be used

⁹ Data on Paris region are not available and included

¹⁰ Including temporary work, excluding subcontracting personnel, and with no distinction between driving labour and non-driving labour.

¹¹ All the estimations are realised thanks to the package *plm* (Croissant 2005) from *R* software (R Development Core Team 2005).

¹² According to the Swamy & Arora (1972) transformation method

$$S_{L,it} = \alpha_p + \alpha_{pp} \ln P_{it} + \gamma_{kp} \ln Km_{it} + \varepsilon_{it}$$

¹⁴ According to Zellner (1962) method, and thanks to the *R* package “*systemfit*” (Hamann & Henningsen 2005)

¹⁵ Returns to scale are recalculated when they are defined by $1 - \varepsilon_Y$, instead of $1/\varepsilon_Y$.

¹⁶ Results close to Obeng (1984) ones.

Figure 1 : Structure of the panel

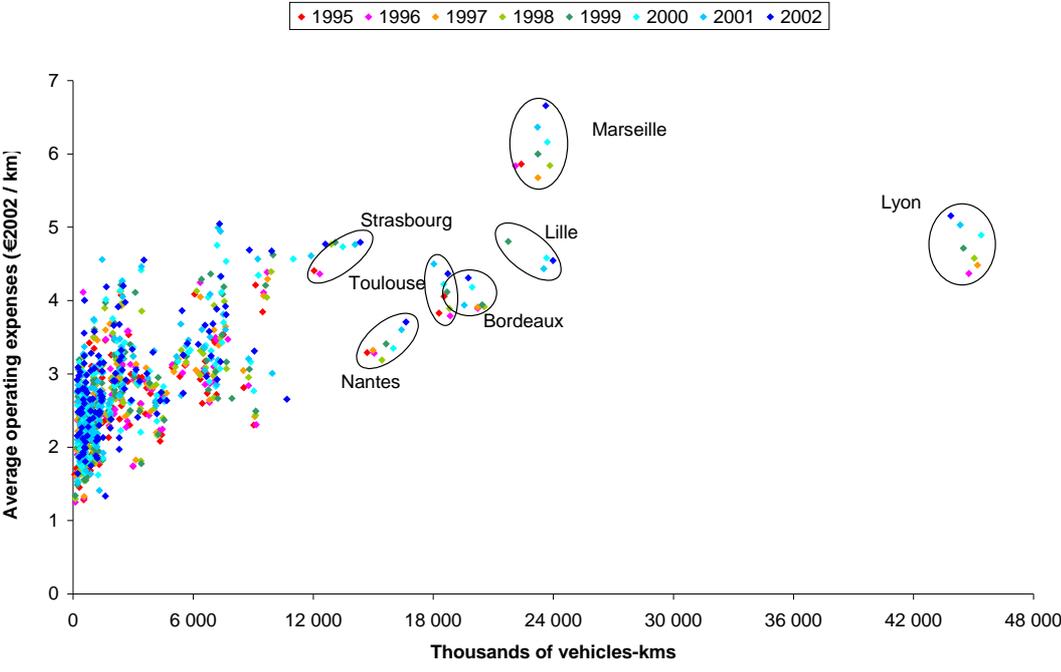
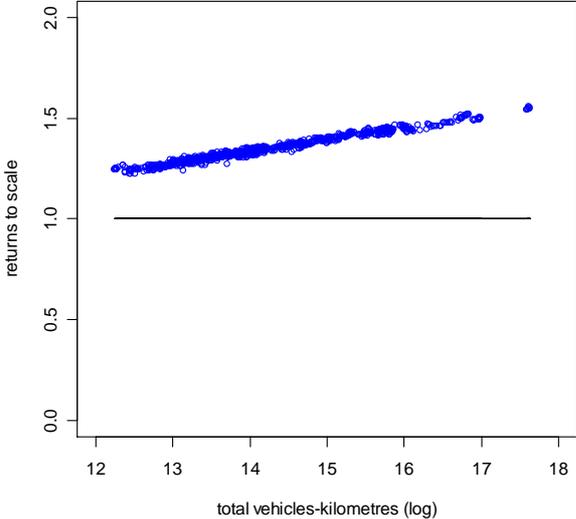


Figure 2 : Returns to scale according to Table 4

a) *Within* model



b) *Random* model

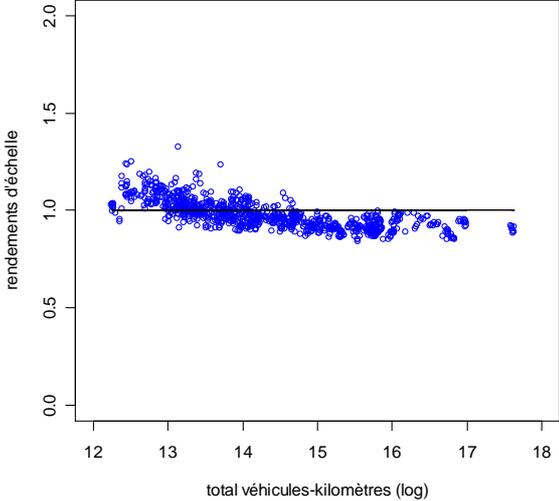


Figure 3 : Average (red) and marginal (green) cost functions at the input mean point.

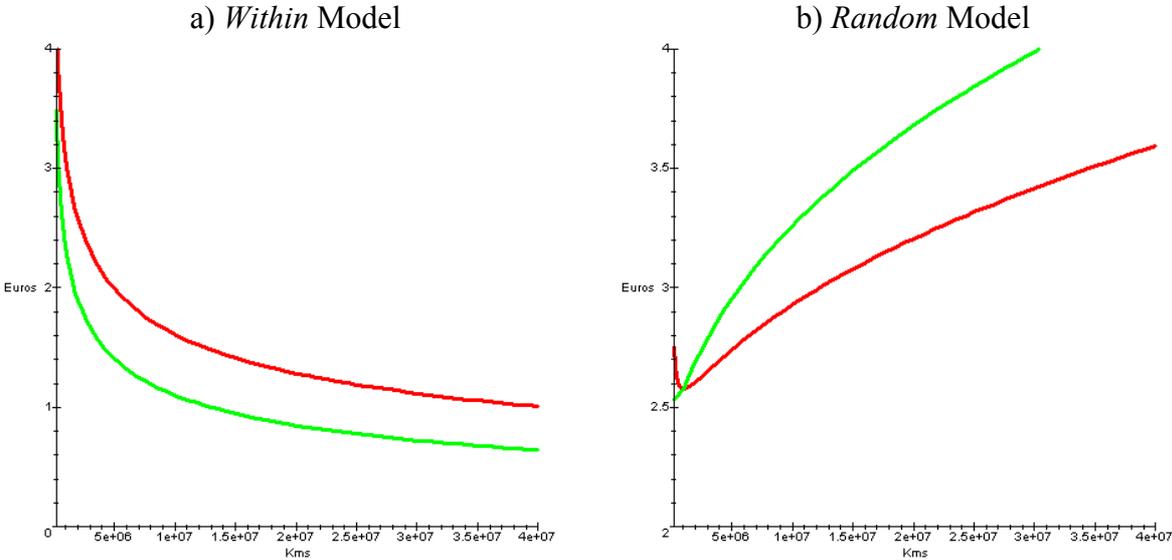


Figure 4 : Individual effects in the *Within* model

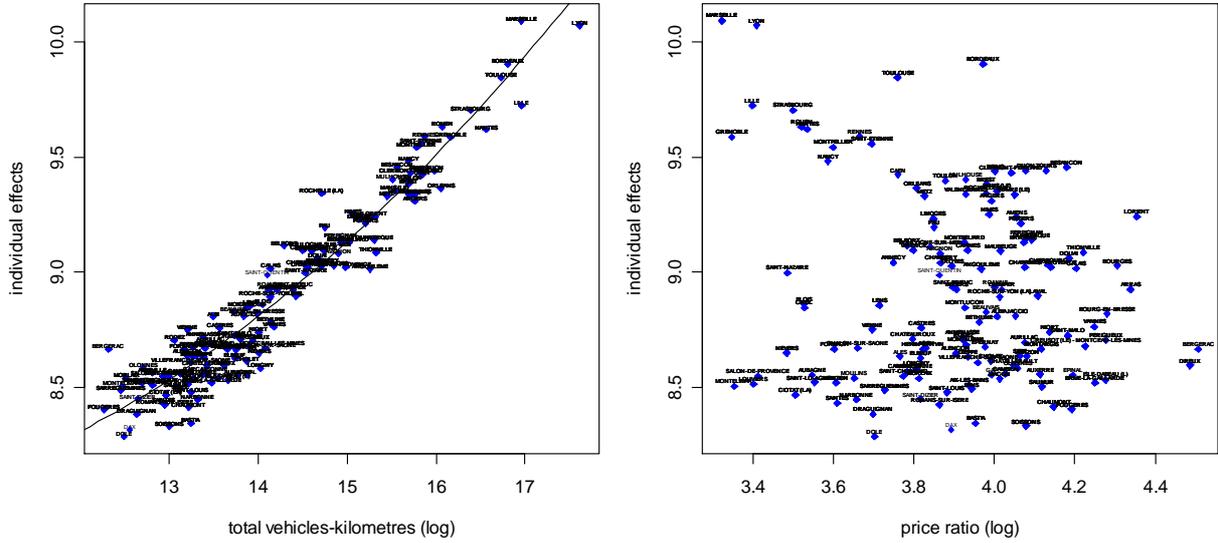


Figure 5 : Returns to scale and cost curves with the *HT* model

